

Big Ideas Simply Explained

What is an imaginary number? Can two parallel lines ever meet? How can maths help us predict the future? Charting the development of maths around the world from Babylon to Bletchley Park, this book explores big questions like these and explains how the answers help us understand everything from patterns in nature to artificial intelligence. Written in clear English, *The Maths Book* is packed with short, pithy explanations that cut through the jargon, step-by-step diagrams that untangle knotty theories, memorable quotes, and witty illustrations that play with our ideas about numbers. This diverse and inclusive account of mathematics will have something for everybody, including the maths behind world economies and espionage. But it also traces the history of maths, from ancient ideas such as magic squares and the abacus to modern cryptography, fractals, and the final proof of Fermat's Last Theorem. Continuing the "Big Ideas" series' trademark combination of authoritative, clear text and bold graphics, *The Maths Book* uses an innovative visual approach to make the subject accessible to everyone, whether you're an avid student or just curious about maths. Explore the laws and theories of physics in this accessible introduction to the forces that shape our universe, our planet, and our everyday lives. Using

a bold, graphics-led approach, *The Physics Book* sets out more than 80 of the key concepts and discoveries that have defined the subject and influenced our technology since the beginning of time. With the focus firmly on unpacking the thought behind each theory—as well as exploring when and how each idea and breakthrough came about—five themed chapters examine the history and developments in specific areas such as Light, Sound, and Electricity. Eureka moments abound: from Archimedes' bathtub discoveries about displacement and density, and Galileo's experiments with spheres falling from the Tower of Pisa, to Isaac Newton's apple and his conclusions about gravity and the laws of motion. You'll also learn about Albert Einstein's revelations about relativity; how the accidental discovery of cosmic microwave background radiation confirmed the Big Bang theory; the search for the Higgs boson particle; and why most of the universe is missing. If you've ever wondered exactly how physicists formulated—and proved—their abstract concepts, *The Physics Book* is the book for you. Series Overview: *Big Ideas Simply Explained* series uses creative design and innovative graphics along with straightforward and engaging writing to make complex subjects easier to understand. With over 7 million copies worldwide sold to date, these award-winning books provide just the information needed

for students, families, or anyone interested in concise, thought-provoking refreshers on a single subject.

The Sherlock Holmes Book, the latest in DK's award-winning Big Ideas Simply Explained series, tackles the most "elementary" of subjects--the world of Sherlock Holmes, as told by Sir Arthur Conan Doyle. The Sherlock Holmes Book is packed with witty illustrations, clear graphics, and memorable quotes that make it the perfect Sherlock Holmes guide, covering every case of the world's greatest detective, from *A Study in Scarlet* to *The Adventure of Shoscombe Old Place*, placing the sorties in a wider context. Stories include at-a-glance flowcharts that show how Holmes reaches his conclusions through deductive reasoning, and character guides provide handy reference for readers and an invaluable resource for fans of the Sherlock Holmes films and TV series. The Sherlock Holmes Book holds a magnifying glass to the world of Sir Arthur Conan Doyle's legendary detective.

The Sociology Book takes on some of humankind's biggest questions: What is society? What makes it tick? Why do we interact in the way that we do with our friends, coworkers, and rivals? The Sociology Book profiles the world's most renowned sociologists and more than 100 of their biggest ideas, including issues of equality, diversity, identity, and human rights; the effects of

globalization; the role of institutions; and the rise of urban living in modern society Easy to navigate and chock-full of key concepts, profiles of major sociological thinkers, and conversation starters galore, this is a must-have, in-a-nutshell guide to some of the most fascinating questions on earth. The Sociology Book is part of the award-winning Big Ideas Simply Explained series, designed to distill big ideas and elusive theories into graspable, memorable concepts, using an approachable graphic treatment and creative typography. What causes poverty? Why do tax rates vary so much between countries, and why? Is inflation inevitable? This book answers these and many other questions. It is your plain-speaking, visual guide to the production and distribution of wealth. Using a unique graphic approach, it explains the issues that affect us all, including taxation, recession, the housing market, the stock market, and savings rates. The Economics Book highlights how economic ideas can shape our world, such as the need for nations to act collectively to solve issues, from migration to climate change. Using graphics and flow diagrams, it demystifies and untangles complicated theories to make sense of abstract concepts. It also traces the history of economics from the ancient Greeks to today, presenting over 100 key ideas from the world's greatest economic thinkers, such as Thomas

Malthus, John Maynard Keynes and Milton Friedman, showing you how theories develop as one economist influenced the next. Whether you are studying economics or you just want to know how the world really works, *The Economics Book* is both an accessible guide and an invaluable reference."

The Movie Book
Big Ideas Simply Explained
Penguin
Exploring more than 100 of the most important ideas, organizations, and events to have defined the feminist movement, this is an essential introduction to feminism. The latest entry in DK's bestselling *Big Ideas* series, *The Feminism Book* is a complete study of feminism. Trace the subject from its origins, through the suffrage campaigns of the late 19th century, to recent developments such as the Everyday Sexism Project and the #MeToo movement. Examine the ideas that underpin feminist thought through crucial figures, from Simone de Beauvoir to Chimamanda Ngozi Adichie, and discover the wider social, cultural, and historical context of their impact. Find out who campaigned for birth control, when the term "intersectionality" was coined, and what "postfeminism" really means in this comprehensive book. Using the *Big Ideas* series' trademark combination of authoritative, accessible text and bold graphics, the most significant concepts and theories have never been easier to understand.

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Packed with inspirational quotations, eye-catching infographics, and clear flowcharts, The Feminism Book is a must-have for anyone with an interest in the subject.

A "journey through the most significant events in history and the big ideas behind each one, from the dawn of civilization to the lightning-paced culture of today. One hundred ... articles explore the Law Code of Hammurabi, the Renaissance, the American Revolution, World War II, and much, much more, bringing the events and people of history to life"--

[The Maths Book](#)

[The Religions Book](#)

[The Feminism Book](#)

[The Movie Book](#)

[Big Ideas Simple Explained](#)

[The Crime Book](#)

[The Ecology Book](#)

You can achieve your business dream. Beat the odds as you learn from the best - including Henry Ford, Steve Jobs, and Bill Gates - and turn your idea into an amazing and profitable enterprise. The Business Book helps you over the hurdles facing every new business, such as finding a gap in the market, securing finance, employing people, and creating an eye-catching brand. It is a plain-speaking visual guide to 80 of the most important commerce theories including chaos theory, critical path analysis, market mapping, and the MABA matrix. Its graphics and flow diagrams demystify complicated concepts and explain the ideas of seminal business thinkers, such as Malcolm Gladwell's "tipping point" or

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Michael Porter's "five forces". It shows that you can succeed with the stories of rags-to-riches entrepreneurs, including the founders of Hewlett-Packard, who began their global enterprise from their garage. Whether you are a student, a CEO, or a would-be entrepreneur, The Business Book will inspire you and put you on the inside track to making your goal a reality. Series Overview: The Big Ideas Simply Explained series uses creative design and innovative graphics along with straightforward and engaging writing to make complex subjects easier to understand. With over 7 million copies sold worldwide to date, these award-winning books provide just the information needed for students, families, or anyone interested in a concise, thought-provoking refresher on a single subject. Discover 80 trail-blazing scientific ideas, which underpin our modern world, giving us everything from antibiotics to gene therapy, electricity to space rockets and batteries to smart phones. What is string theory or black holes? And who discovered gravity and radiation? The Science Book presents the fascinating story behind these and other of the world's most important concepts in maths, chemistry, physics and biology in plain English, with easy-to-grasp "mind maps" and eye-catching artworks. Albert Einstein once quoted Isaac Newton: "If I have seen further than others, it is by standing on the shoulders of giants." Follow context panels in The Science Book to trace how one scientist's ideas informed the next. See, for example, how Alan Turing's "universal computing machine" in the 1940s led to smart phones, or how Carl Linnaeus's classifications led to Darwin's theory of evolution, the sequencing of the human genome and lifesaving gene therapies. Part of the popular Big Ideas series, The Science Book is the perfect way to explore this fascinating subject. Series Overview: Big Ideas Simply Explained series uses creative design and innovative graphics along with straightforward and engaging writing to make complex subjects easier to understand. With over 7 million copies sold worldwide to date, these award-winning books provide just the information needed for students, families, or anyone interested

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concise, thought-provoking refreshers on a single subject. The Business Book clearly and simply explains all of the key theories that have shaped the world of business, management, commerce. Using easy-to-follow graphics and artworks, succinct quotations, and thoroughly accessible text, The Business Book introduces the would-be entrepreneur and general reader alike to the work of great commercial thinkers, leaders, and gurus. The Business Book includes:

- Almost 100 quotations from the great business thinkers and gurus
- Information on every facet of business management, including alternative business models, with real life examples from the marketplace
- A structure that takes the reader through every stage of business strategy, from start-up to delivery of the goods

The clear and concise summaries, graphics, and quotations in The Business Book will help even the complete novice understand the key ideas behind business success.

See how math's infinite mysteries and beauty unfold in this captivating educational book! Discover more than 85 of the most important mathematical ideas, theorems, and proofs ever devised with this beautifully illustrated book. Get to know the great minds whose revolutionary discoveries changed our world today. You don't have to be a math genius to follow along with this book! This brilliant book is packed with short, easy-to-grasp explanations, step-by-step diagrams, and witty illustrations that play with our ideas about numbers. What is an imaginary number? Can two parallel lines ever meet? How can math help us predict the future? All will be revealed and explained in this encyclopedia of mathematics. It's as easy as 1-2-3! The Math Book tells the exciting story of how mathematical thought advanced through history. This diverse and inclusive account will have something for everybody, including the math behind world economies and espionage. This book charts the development of math around the world, from ancient mathematical ideas and inventions like prehistoric tally bones through developments in medieval and Renaissance Europe. Fast forward to today and gain insight into the recent rise of game and group

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theory. Delve in deeper into the history of math: - Ancient and Classical Periods 6000 BCE - 500 CE - The Middle Ages 500 - 1500 - The Renaissance 1500 - 1680 - The Enlightenment 1680 - 1800 - The 19th Century 1800 - 1900 - Modern Mathematics. Present The Series Simply Explained With over 7 million copies sold worldwide to date, The Math Book is part of the award-winning Big Ideas Simply Explained series from DK Books. It uses innovative graphics along with engaging writing to make complex subjects easier to understand.

Investigate 100 of the world's most notorious crimes, including Great Train Robbery, the Lindbergh kidnapping, and the murders of serial killer Jeffrey Dahmer. Were the perpetrators delusional, opportunist, or truly evil? Find out what really happened and how the cases were solved. Discover conmen with sheer verve, such as Victor Lustig who "sold" the Eiffel Tower to scrap dealers in 1910, adrenaline-fuelled escapes, and mind-bending exploits of pirates, kidnapers, and drug cartels. The Crime Book demystifies malware, cybercrimes, and Ponzi schemes and sets out the terrifying ploys of mass murderers from 16th-century Elizabeth Báthory who drained young girls' blood to the more recent exploits of Rosemary and Fred West. Like a virus, crime mutates and adapts. The Crime Book explains how pivotal moments in history opened up new opportunities for criminals, such as the smuggling of alcohol during the American Prohibition era. It also charts developments in justice and forensics including the Innocence Project, which used DNA testing to exonerate wrongly convicted convicts. It examines how the forces of law and order have fought back against crime, explaining ingenious sting operations such as tracking down the jewel thief Bill Mason and the final capture of murderer Ted Bundy. With a foreword from bestselling crime author Cathy Scott, The Crime Book is an enthralling introduction to humanity's darker side. Series Overview: Big Ideas Simply Explained series uses creative design and innovative graphics, along with straightforward and engaging writing, to make complex subjects easier to

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understand. These award-winning books provide just the information needed for students, families, or anyone interested in a concise, thought-provoking refresher on a single subject. Since the dawn of humankind, people have looked upward to the heavens and tried to understand them. This encyclopedia takes you on an expedition through time and space to discover our place in the universe. We invite you to take a journey through the wonders of the universe. Explore the cosmos, from planets to black holes, to the Big Bang, and everything in-between! Get ready to discover the story of the universe one page at a time! This educational book for young adults will launch you on a wild trip through the cosmos and the incredible discoveries throughout history. Filled to the brim with beautifully illustrated flowcharts, graphics, and jargon-free language, *The Astronomy Book* breaks down hard-to-grasp concepts to guide you in understanding almost 100 big astronomical ideas. Big Ideas How do we measure the universe? Where is the event horizon? What is dark matter? Now you can find out all the answers to these questions and so much more in this inquisitive book about our universe! Using incredibly clever visual learning devices like step-by-step diagrams, you'll learn more about captivating topics from the Copernican Revolution. Dive into the mind-boggling theories of recent science in a user-friendly format that makes the information easy to follow. Explore the biographies, theories, and discoveries of key astronomers through the ages, from Ptolemy, Galileo, Newton, Hubble, and Hawking. To infinity and beyond! Journey through space and time with us: - From Myth to Science 600 BCE - 1550 CE - The Telescope Revolution 1550 - 1750 - Uranus to Neptune 1750 - 1850 - The Rise of Astrophysics 1850 - 1915 - Atom, Stars, And Galaxies 1915 - 1950 - New Windows on The Universe 1950 - 1917 - The Triumph of Space Technology 1975 - Present The Series Simply Explained With over 7 million copies sold worldwide to date, *The Astronomy Book* is part of the award-winning Big Ideas Simply Explained series from DK Books. It uses innovative graphics along with engaging writing

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to make complex subjects easier to understand. Shortlisted: A Young Adult Library Services Association Outstanding Books for the College Bound and Lifelong Learners list selection A Mom's Choice Awards® Honoring Excellence Gold Seal of Approval for Young Adult Books A Parents' Choice Gold Award winner

Politics affects us all and the same questions reverberate across history. Who should rule? Is property theft? What's mightier - the bullet or the ballot? Discover 80 of the world's greatest thinkers and their political big ideas that continue to shape our lives today. Humankind has always asked profound questions about how we best govern ourselves and how rulers should behave. The Politics Book charts the development of long-running themes, such as attitudes to democracy and violence, developed by thinkers from Confucius in ancient China to Mahatma Gandhi in 20th-century India. Justice goes hand in hand with politics, and in this comprehensive guide, you can explore the championing of people's rights from the Magna Carta to Thomas Jefferson's Bill of Rights and Malcolm X's call to arms. Ideologies inevitably clash and The Politics Book takes you through the big ideas such as capitalism, communism, and fascism exploring their beginnings and social contexts in step-by-step diagrams and illustrations, with clear explanations that cut through the jargon. Filled with thought-provoking quotes from great thinkers such as Nietzsche, Karl Marx and Mao Zedong, The Politics Book is a thought-provoking and unmissable read for both students and everyone interested in how the world of government and power works. Series Overview: Big Ideas Simply Explained series uses creative design and innovative graphics along with straightforward and engaging writing to make complex subjects easier to understand. With over 7 million copies worldwide sold to date, these award-winning books provide just the information needed for students, families, or anyone interested in concise, thought-provoking refreshers on a single subject. Explores the ideas behind one hundred iconic works of art while examining their historical context.

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[The Sociology Book](#)

[The Physics Book](#)

[The Business Book](#)

[The Law Book](#)

[The Politics Book](#)

[The Math Book](#)

[The Big Ideas Box](#)

An accessible guide to more than 90 of the most important and groundbreaking milestones in the history of medicine, and the people behind them. How are illnesses diagnosed? What is cancer? Why are some pandemics so deadly? This ebook explores big questions like these, explaining the breakthroughs and discoveries that have shaped our modern-day understanding of medicine and helped us protect and promote our health. Written in plain English, The Medicine Book cuts through the jargon and is packed with pithy explanations of the most important milestones in medical history, with step-by-step diagrams and witty illustrations that untangle knotty concepts. From ancient medical practices, such as herbal medications and balancing the humours, through groundbreaking work including Jenner's experiments with cowpox, which laid the basis for vaccination, The Medicine Book offers an engaging overview of medical history across the world all the way into the 21st

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century with gene manipulation, immunotherapy, and robotics and telesurgery. Covering the role that therapies and drugs have played in the human quest to treat and prevent disease, the establishment of hospitals and later international medical bodies, like the WHO, and medical science's response to new challenges, such as accelerated antibiotic resistance and COVID-19, *The Medicine Book* explains the stories behind each milestone development. Continuing the "Big Ideas" series' trademark combination of authoritative, informative text, and bold graphics, *The Medicine Book* uses an innovative visual approach to make the subject accessible to everyone, whether you're a student of medicine or science, a medical professional, or an armchair expert.

The Religions Book clearly and simply explains all of the important information about the world's major, and many minor, religions, in an easy-to-access format. Using easy-to-follow graphics and artworks, succinct quotations, and thoroughly accessible text, *The Religions Book* explores the beliefs that underpin religious traditions around the globe and how they developed. From primal beliefs to the world's great faiths and the

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continuing quest for spiritual meaning in our complex world, *The Religions Book* gets to the heart of what it means to believe in God and religion's place in society. *The Religions Book* includes: - A dedicated section for each of the world's five major faiths - Islam, Christianity, Judaism, Buddhism, and Hinduism - Primal beliefs, ancient and classical mythology, and new religions - Brief biographies and context boxes to give the full historical context of selected religions The clear and concise summaries, graphics, and quotations in *The Religions Book* will help even the complete novice understand the ideas behind faiths and the place of religion in the world.

Now in paperback, *The Psychology Book* explores more than 100 groundbreaking ideas in the field using highly visual graphics, clear text, a directory of scientists, and a vocabulary glossary. *The Psychology Book* looks at the biggest names in psychology, including William James, Sigmund Freud, and Ivan Pavlov, and unpacks each psychologist's contribution to our understanding of how the mind works. From its philosophical roots through behaviorism, psychotherapy, and developmental psychology, *The Psychology Book* incorporates the latest thinkings of

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today's psychologists alongside the theories of ancient philosophers, as well as the key experiments and ideas of the scientists and practitioners of the 19th and 20th centuries. Breaking down the most mysterious science of all, *The Psychology Book* is an essential, accessible, and comprehensive guide to psychology. *Series Overview: Big Ideas Simply Explained* series uses creative design and innovative graphics, along with straightforward and engaging writing, to make complex subjects easier to understand. These award-winning books provide just the information needed for students, families, or anyone interested in concise, thought-provoking refreshers on a single subject.

Discover more than 85 of the most important mathematical ideas, theorems, and proofs ever devised, and the great minds behind them, with this original, graphics-led book. Applying the *Big Ideas Simply Explained* series' trademark combination of authoritative, accessible text and bold graphics to chart the development of math through history, *The Math Book* explores and explains subjects ranging from ancient mathematical ideas and inventions, such as prehistoric tally bones and Sumerian multiplication tables, through the developments in mathematics

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during medieval and Renaissance Europe, to the more recent rise of game and group theory. Tracing math through the scientific revolution to its 21st-century use in computers, the internet, and AI, *The Math Book* uses an innovative graphic-led approach to make the subject accessible to everyone.

Explore ecology in this accessible introduction to how the natural world works and how we have started to understand the environment, ecosystems, and climate change. Using a bold, graphic-led approach, *The Ecology Book* explores and explains more than 85 of the key ideas, movements, and acts that have defined ecology and ecological thought. The book has a simple chronological structure, with early chapters ranging from the ideas of classical thinkers to attempts by Enlightenment thinkers to systematically order the natural world. Later chapters trace the evolution of modern thinking, from the ideas of Thomas Malthus, Henry Thoreau, and others, right up to the political and scientific developments of the modern era, including the birth of the environmental movement and the Paris Agreement. The ideal introduction to one of the most important subjects of our time.

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What existed before the Universe was created? Where does self-worth come from? Do the ends always justify the means? The Philosophy Book answers the most profound questions we all have. It is your visual guide to the fundamental nature of existence, society, and how we think. Discover what it means to be free, whether science can predict the future, or how language shapes our thoughts. Learn about the world's greatest philosophers, from Plato and Confucius to modern thinkers such as Chomsky and Derrida and follow charts and timelines that graphically show the progression of ideas and logic. Written in plain English, with concise explanations of branches of philosophy such as metaphysics and ethics, it untangles complicated theories and makes sense of abstract concepts. It is an ideal reference whether you're a student or a general reader, with simple explanations of big ideas, including the four noble truths, the soul, class struggle, moral purpose, and good and evil. If you're curious about the deeper questions in life, The Philosophy Book is both an invaluable reference and illuminating read.

This comprehensive, accessible, and authenticated guide to Islam is essential

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to understanding the world's fastest-growing religion. This essential guide to Islam covers every aspect of the Muslim faith and its history - from the life of the Prophet Muhammad and the teachings of the Koran to Islam in the 21st century. Celebrating the scientific, literary, and artistic achievements of the Islamic Golden Age and the ideas of philosophers and theologians across the centuries, it opens a window on the Islamic world. Clear factual writing offers insight into terms like Sharia law, the Caliphate, and jihad; Sunni and Shia divisions; and Sufi poetry and music. Images of Islamic art, architecture, calligraphy, and historical artefacts illustrate the articles while the Big Ideas' trademark infographics and flowcharts explore and explain the central tenets of Islam, such as prayer, fasting, and pilgrimage. Modern issues such as fundamentalism are discussed in context alongside the work of peaceful traditionalists, modernizers, and women's rights campaigners, among others. Packed with inspiring quotations and bold illustrations, The Islam Book is an invaluable source of information both for members of one of the world's major religions and readers looking for a clear unbiased guide to the meaning of this

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faith.

Exploring more than 80 of the big ideas and key theories in the field of sociology in a clear and simple way, this is the perfect introduction to the study of how humans live and interact with each other. The Sociology Book offers a deep dive into a range of societal issues, ranging from government and gender identity to inequalities, globalization, and even the "Disneyfication" of today's world. New globalizing forces make our world increasingly interconnected. Similar issues affect us all: discover the tension between the needs of the individual and society, the changing workplace, and the role of everything from government to mass culture in our lives. To explain each concept, The Sociology Book makes each topic crystal clear using quirky graphics, pithy quotes, and step-by-step summaries. It defines terms such as "liquid modernity" and "communitarianism", and explains the theories of seminal thinkers from Karl Marx and Auguste Comte to Sharon Zukin and Judith Butler. Examining everything from antisocial behavior to how the middle classes monopolize the best jobs, The Sociology Book is an unmissable read for students and anyone interested in human behavior. Series Overview: Big Ideas

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Simply Explained series uses creative design and innovative graphics along with straightforward and engaging writing to make complex subjects easier to understand. With over 7 million copies worldwide sold to date, these award-winning books provide just the information needed for students, families, or anyone interested in concise, thought-provoking refreshers on a single subject.

[The Science Book](#)

[The Medicine Book](#)

[The Philosophy Book](#)

[Big Ideas Simply Explained](#)

[The Mythology Book](#)

[The Astronomy Book](#)

[The Sherlock Holmes Book](#)

Tour history's greatest masterpieces in The Art Book. See the master works of Pablo Picasso, Vincent van Gogh, Claude Monet, and more. From prehistoric cave paintings to postmodern art, The Art Book explores more than 100 different movements, periods, and works throughout history, including ancient Assyrian sculpture and contemporary Japanese multimedia works. Using innovative graphics and creative typography, The Art Book makes art more approachable and easier to understand. Profiling more than 100 artists, The Art Book covers paintings, drawing, sculptures, ready-mades, land art, installations, and more. Follow how art changed in the Medieval world to the 18th century to the modern age.

Study famous pieces of art including Venus of Willendorf, The Book of Kells, and Rembrandt's Self-Portrait. Learn the differences between Paul Cézanne, Henri Matisse, and Roy Lichtenstein. With stunning images and graphics, clear writing, an artist directory, and a vocabulary glossary, The Art Book is the perfect introduction to the complex and exciting world of art. Series Overview: Big Ideas Simply Explained series uses creative design and innovative graphics, along with straightforward and engaging writing, to make complex subjects easier to understand. These award-winning books provide just the information needed for students, families, or anyone interested in concise, thought-provoking refreshers on a single subject.

How does memory work? Who is the "distractor" in your family? What was the "car crash" experiment? The Psychology Book is your visual guide to the complex and fascinating world of human behavior. Discover how we learn, become emotionally bonded with others, and develop coping mechanisms to deal with adversity, or conform in a group. Get to know key thinkers, from Freud and Jung to Elizabeth Loftus and Melanie Klein, and follow charts and timelines to make sense of it all and see how one theory influenced another. With concise explanations of different schools of psychology including psychotherapy, cognitive psychology and behaviorism, this is an ideal reference whether you're a student, or a general reader. It's your authoritative guide to over 100 key ideas, theories and conditions, including the collective unconscious, the

"selfish" gene, false memory, psychiatric disorders, and autism. If you're fascinated by the human mind, *The Psychology Book* is both an invaluable reference and illuminating read.

From ancient and medieval philosophers such as Confucius and Thomas Aquinas, to revolutionary thought leaders such as Thomas Jefferson and Leon Trotsky, to the voices who have shaped modern politics today -- Mao Zedong, Malcolm X, Che Guevara, and more -- *The Politics Book* clearly and simply explains more than 100 groundbreaking ideas in the history of political thought. With easy-to-follow graphics, succinct quotations, and accessible text, *The Politics Book* is an essential reference for students and anyone wondering how politics works.

Travel thousands of years into our past and discover the significant events that shaped the world as we know it. This book includes short, descriptive explanations of key ideas, themes, and events of world history that are easy to understand. Explore topics such as the founding of Baghdad, the colonization of the Americas, and the inception of Buddhism without complicated jargon. This book is part of DK's award-winning *Big Ideas Simply Explained* educational series that uses witty graphics and engaging descriptions to enlighten readers. Don't stop at American history, explore the world! This book is full of fun facts from the human story, going as far back as the origins of our species to space exploration today. Discover all things revolution, from the French to the digital, including the rise of the internet. Enjoy short and

sweet biographies of some of the most important thinkers and leaders throughout history, like Martin Luther, Charles Darwin, and Nelson Mandela. You'll learn who said famous historical quotes, and what they really meant when they said it. Big Ideas This is a modern twist on the good old-fashioned encyclopedia, now easier to follow with diagrams, mind maps, and timelines. Step-by-step diagrams will have you reviewing your ideas about history. Start from the very beginning: - Human Origins 200,000 years ago - 3500 BGE - Ancient Civilizations 6000 BGE - 500 CE - The Medieval World 500 - 1492 - Early Modern Era 1420 - 1795 - Changing Societies 1776 - 1914 - The Modern World 1914 - Present The Series Simply Explained With over 7 million copies sold worldwide to date, The History Book is part of the award-winning Big Ideas Simply Explained series from DK Books. It uses innovative graphics along with engaging writing to make complex subjects easier to understand.

Explore eighty of the world's greatest myths and characters, from the gods of Greek mythology to the Norse heroes, retold and explained with engaging text and bold graphics. From early creation stories to classical hero narratives and the recurring theme of the afterlife, experience each myth and unravel the meanings behind the stories, getting to the heart of the importance of mythology to different cultures worldwide. More than just stories, myths are a testament to the amazing creativity of humans striving to explain and make sense of the world around them. Here you will discover Zeus, god of the sky and ruler

of the Olympian gods, and Loki, the cunning trickster with a knack for causing havoc, aided by his ability to change shape and gender. Beyond the gods and goddesses of Ancient Greek, Roman, and Norse myths, this book delves into the stories of the Australian aborigines, the Cherokee, and the Aztecs, each brimming with amazing characters and insights into human existence. This newest title in the bestselling Big Ideas series pairs engaging visual style with global coverage of world myths - profiling everything from the well-known tales of the Greeks, Norsemen, and Egyptians to the legends of the Caribbean, the Americas, Oceania, and East Asia - bringing the wisdom of the ages to life.

Learn more about the ideas and beliefs key to the teachings of the most widely printed religious book of all time, in this perfect introduction to The Bible. The Bible Book features breakdowns of some of the most well-known passages ever written from The Bible.

Looking at more than 100 of the most important Old and New Testament stories through beautiful and easy-to-follow spreads, The Bible Book profiles key figures, from Adam and Eve to Peter and Paul, locations, such as Jerusalem and Rome and essential theological theories, like the Trinity, to help create a clear insight into Christianity. Packed with biblical quotes, flowcharts and infographics explaining significant concepts clearly and simply, The Bible Book is perfect for anyone with an interest in religion.

More than 80 classics retold and explained, from early creation beliefs to classical hero narratives and the

recurring theme of the afterlife. Who is the trickster god, Maui? What is the Mead of Poetry and what gift did it bestow on those who drank it? What did Ancient Egyptian mythology say about the Underworld? The latest title in the bestselling Big Ideas series, *The Mythology Book* answers these questions and more, as it explores the compelling worlds and characters depicted in myths and legends. Delve into each myth and discover the meanings behind these stories, getting to the heart of their significance to different cultures worldwide. More than just stories, myths are testament to the amazing creativity of humans striving to explain and make sense of the world around them. Here you will discover Zeus, god of the sky and ruler of the Olympian gods, Loki, the cunning trickster with a knack for causing havoc, Thor with his mighty hammer, and Hades, ruler of the underworld. Beyond the gods and goddesses of Ancient Greek, Roman, and Norse myths this book delves into the stories woven by the Australian aborigines, the Cherokee, and Aztecs, each brimming with amazing characters and insights into human existence.

"All the world's a stage", William Shakespeare wrote, "And all the men and women merely players." Sit back as the curtain goes up on the dramas, sonnets, and life of one of the greatest writers in the English language. Shakespeare wrote or contributed to more than 40 plays, ranging from romantic comedies to the profound tragedy *King Lear*, as well as 154 sonnets. *The Shakespeare Book* has visual plot summaries of each one, with diagrams to show the intricate web of

relationships in plays such as *A Midsummer's Night Dream*. Commentaries explain Shakespeare's sources and set each drama in context, revealing, for instance, how the warring Protestants and Catholics of his day are mirrored in *Romeo and Juliet*'s Montagues and Capulets. Written in plain English and packed with graphics and illustrations, *The Shakespeare Book* illumines the Bard's world - his marriage, businesses, and friends - and explains how his works became an enduring phenomenon. Whether you need a guide through complex plots and unfamiliar language, or you're looking for a fresh perspective on his well-loved plays and sonnets, this indispensable guide will help you fully appreciate Shakespeare, the man, and the writer. Reviews: "Generous helpings of illustrations, time lines, plot diagrams, and character guides ensure that even readers in their 'salad days' will enjoy every dish at the Shakespearean feast." - Booklist "Enlightening" - YA Book Central "In this latest addition to the series, the Bard comes alive for young aficionados." - School Library Journal "Countless volumes have been written about William Shakespeare and his work, but here is a single volume that has organized his plays (and some of his sonnets) in exactly what the subtitle says: 'Big Ideas Simply Explained...a must-have.'" - VOYA magazine

[The Psychology Book](#)

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